



PRESS RELEASE

- Production Manager

wikipedia

The production manager supervises the physical aspects of the production (not the creative aspects but will have influence over these in many cases) including personnel, technology, budget, and scheduling. It is the production manager's responsibility to make sure the filming stays on schedule and within its budget. The PM also helps manage the day-to-day budget by managing operating costs such as salaries, production costs, and everyday equipment rental costs.

PMA member Linda Stradling writes the definitive professional guide to Production Management.

The Production or Line Manager is the pivotal role for any Film or Television production combining the business skills to run a temporary company with the creative skills necessary to realise the vision of the producer and director.

Linda Stradling, a Production Manager with 20 years of experience and a professional trainer was approached to write a book on her area of expertise.

'Production Management for Film and TV, The professional Guide' is now available.

Progressing in the Film or TV production world is traditionally very difficult. Employers want experience before considering anyone for a job resulting in a dilemma most freelancers in the production industry have gone through. Vocational training is hard to find as it is often hidden in larger courses and not specific enough to let the trainee benefit fully from it. Rarely will any member of a programme team get the opportunity to physically move up the ladder because each team member has been hired for the skill they currently have and not where they want to be next.

Production Management requires a set of skills that take years to perfect and everyone in the production industry will at some point need to know a production manager or be affected by the areas they influence.

Overall budget control, producers right hand person, procurement expert, legal expert, health and safety, interface between facilities, human resources, paymaster, accountant, logistics professional, mediator and in most cases mother are all attributes and skills a successful PM needs to have. Add to that the responsibility of being the first hired for a project, certainly the last to leave and the need for a considerable knowledge of the technology involved in an ever-changing workplace gives new significance to the expression 'multi tasking'.

Following a conversation between Methuen Publishing and the Production Managers Association it was suggested that a member of the PMA write about what it means to be a Production Manager and what you have to do to become one.



PRODUCTION MANAGERS ASSOCIATION

for experienced production managers

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“There really is not much specific training for people wanting to be PM’s” said Linda, “and I saw this as a great opportunity to pass on all that I had learnt in the last 20 odd years”.

Linda went on to say that the ever-increasing pressure on budgets is making the production manager’s job more vital to a production’s successful completion.

She added, “You can’t know all the answers, but you do have to know who to ask the answers of and not be afraid since asking questions is the key to being a successful production manager”.

This book will serve more than one purpose though. As a training manual for people interested in becoming a production manager it is the perfect device.

But as an instructional for people working in all the other areas of production whose jobs depends on successful management of the project they are working on, a useful insight to why a PM will be interested in hiring them for their next project.

Caroline Fleming of the PMA said of the publication, “Linda has been one of the longest standing members of the PMA and is more than qualified impart her knowledge to people who need to know. We fully endorse this book”.

For more information on Linda’s book please contact marc@bullrodger.co.uk
Or visit the PMA website. www.pma.org.uk

About the PMA.

The PMA is a professional body of Film, Television, Corporate and Multi-Media Production Managers. Within the Film and Television Industry the Association provides a unique network for both freelance and permanently employed Production Managers.

The PMA provides invaluable information and support for its Members, regular social events, workshops and training courses. Sponsor events keep Members up to date with the technical and practical aspects of film and television production and post-production in the UK.

An online availability list provides a service for Producers and Production Companies looking to employ highly skilled Production Managers for entire productions, short contracts or one-off production budgeting.

All 200+ members have a minimum of three years experience as a Production Manager and at least six broadcast credits. This includes Film, TV, Corporate, Commercials and Promos.

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